

Pei Jung Chuang

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EDUCATION

Google UX Design Specialization Certificate

remote | March 2022 - present

MSc. Sports, Exercise and Human Performance

University of Münster | Oct 2019 – 2021

- Data analyzing, online survey and intervention designing for 120+ participants.
- Startups and organizations collaboration researching and contacting.
- Master thesis: The association among remote working, work-life balance, physical and mental health on job satisfaction and organizational commitment.

EXPERIENCE

Product & UX Intern at **Fitsurance**

Amsterdam, Netherlands (remote) | Feb 2022 - present

- Redesigned a landing page on WordPress to adapt to new product and incorporating a modern aesthetic through 2+ rounds of sketching, wireframing and prototyping.
- Attracted new audiences through creating a call-to-action health survey which aligns with the vision of the collaboration with the external partners.
- Researched potential competitors and created new insights for future product features.

Ambassador at **Expatrio**

Berlin, Germany (remote) | Jan 2022 - present

- Produced videos on YouTube and blog post that shared my experience of studying and living in Germany.
- My channel: [Eva in Europe](#)

Testing Assistant at **Peloton**

Taipei, Taiwan | Jan 2022 – Feb 2022

- Contacted and supported 35+ participants through managing and testing equipment and workplace.

Health & Sports Intern at **wellyou**

Berlin, Germany | Nov 2020- Feb 2021

- 2021 online workshop hosting with 15+ participants attended.
- Initiated research project that helps identifying user pain points and preferences which could be potential future features and created Positive Psychology related content for website and iOS app.
- Participated in launching of app and crowdfunding campaign.

Co-founder at **PAEndless**

remote | Oct 2018 – present

- Built a responsive website via WIX that aims to create a platform to share and discuss sports and health related knowledge, ideas and experience.
- Conducted user research on Google Form and presented the findings to stakeholders with analyzed data.
- Website content researching and designing about sports, psychology and nutrition

Lifeguard at **SeaWorld Parks & Entertainment**

San Antonio, USA | Jun 2017 – Sep 2017

SKILLS

- Technical: Figma, Adobe XD, Adobe Pr, WordPress, WIX
- Design: Information Architecture, User Research, Wireframing, Usability Testing, Prototyping, Presentation, Social Media Engagement
- Training: Personal Trainer, Workshop Hosting, Cognitive Behavioral Therapy
- Collaboration: Slack, Jira, Click-up, Miro