

# Pei-Jung Chuang

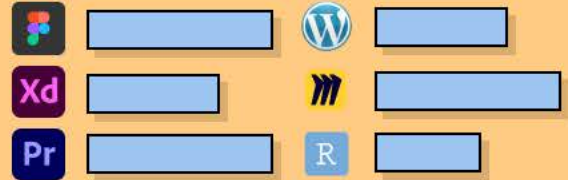
UI/UX designer

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Münster, Germany



## Work experience



### Blue Base - UX Research & Design

Sep 2022 - present

- The AI chatbot end-to-end design including user research via interviews and surveys, wireframing, prototyping, and part of branding
- Wireframe and hi-fi prototype for the SaaS product
- Designed the product landing page



### Fitsurance - Product & UX Intern

Feb - Sep 2022

- Redesigned the landing page via WordPress through 2+ rounds of sketching, wireframing, and prototyping
- Attracted new audiences by creating a psychological call-to-action survey



### Expatrio - Ambassador

Jan 2022 - present

- Produced videos on YouTube and blog posts to share my experience of studying and living in Germany
- [Eva in Europe](#)



### wellyou - Health & Sports intern

Novr 2020 - Feb 2021

- 2021 online workshop hosting with 15+ participants
- Initiated research projects that helped identifying user pain points and preferences for app features, and created content for website and iOS app related to Positive Psychology

## Education & Training

Sep 2022

### Remote User Research Course

Niesen Norman Group

Mar - Jul 2022

### Google UX Design Specialization Certificate

Coursera

Oct 2019 - Oct 2021

### MSc. Sports, Exercise and Human Performance

University of Münster

Sep 2015 - Jun 2019

### BSc. Biomedical Science

Chang Gung University

